

FACULTY DEVELOPMENT PROGRAMME ON ENTREPRENEURSHIP

Benefits of the programme

The 2-week programme will equip the faculty:

- To develop vision, strategy & structure for Entrepreneurship Development in Educational institutions.
- To inculcate entrepreneurial values among the students
- To organize Entrepreneurship Awareness Camps (EACs) and Entrepreneurship orientation courses in the institution
- To co-ordinate entrepreneurial activities in their region through Entrepreneurship Development Programmes

Programme Content

- Entrepreneurship- Concept & Present Scenario
- Entrepreneurial Competencies
- Identification and Selection of Potential Entrepreneurs
- Business Environment Scanning
- Business Opportunity Identification
- Market Survey
- Role of Supporting agencies
- Financial support for innovations/Startups
- Business Plan Preparation
- Managerial inputs
- Organizing Entrepreneurship programmes in the Campus

Faculty:

Experts from the relevant fields

Participants:

Faculty members of university/engineering/management/science colleges as well as faculty of polytechnic who wish to become the motivator, trainer & facilitator of entrepreneurship.

Duration:

Date: December 26, 2017 to January 6, 2018

Time: 9.30 a.m to 4p.m

Location: Thrissur,

Participation Fee: Nil (sponsored programme)

Maximum Batch Size: 20

Registration is on a first come, first serve basis.

Contact Person:

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Sponsored by:



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DEPARTMENT OF SCIENCE
& TECHNOLOGY
(N S T E D B)

Organised by :



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